ARIYA GUPTA

M ADGUPTA@UWATERLOO.COM | (647) 291-2347 | in @ARIYA GUPTA

PROFESSIONAL EXPERIENCE



STARBUCKS

August 2021 - August 2022

- Worked across each function at Starbucks from beverages to point of sales counter during 8-hour shifts, serving 500+ customers
- Maintained positive relations with customers, memorizing preferences for regulars so as to build a loyal rapport
- Increased customer satisfaction by 40%



MCDONALD'S

January 2020 - November 2020

- Received intense training on customer service protocols and each food and beverage station in the restaurant
- Adapted to high pressure situations in order to work efficiently

RFIFVANT FXPFRIFNCF



THINKING OUT LOUD, CO-FOUNDER

November 2020 - March 2022

- Co-founded a podcast, in collaboration with four others, about topical matters relating to young adults
- Created content on a weekly basis, from recording each episode to social media posts, articles, and newsletters
- Project managed all aspects of podcast
- Released 40 podcasts on multiple platforms, including Spotify, within 1 year and established a listener following of 1,000+



GIRL UP OAKVILLE. COO

September 2020 - April 2021

- Led team of 10 to plan multiple high-impact events with 85% event satisfaction rate
- Planned and hosted a university workshop with over 100 attendees, raising over \$600 to send 20 girls in Africa to school
- Managed a team, delegated responsibility, negotiated, and resolved conflict amongst team members



KIDOGO, CONSULTANT

February 2020 - May 2020

- Selected to participate in a case study and strategy competition for Kidogo, a daycare in Africa focused on improving the lives of children
- Directed a group of three to ideate a solution to increase the quality of Kidogo's care without increasing their pricing
- Selected as a top 10 finalist for strategy to be implemented

SKILLS

- Programming Languages: C++, Python, HTML, Javascript
- Highly proficient in Figma, Microsoft 365, Canva, Notion, Trello, AutoCAD, Tinkercad, and SolidWorks
- Excellent written and oral skills, project management, team working

PROJECTS



OASIS

August 2021 - Present

- Ideated app focused on improving the lives of teenagers struggling with mental health through communication
- Designed Figma prototype for app



COLLEGE COOKS

September 2022

- Designed app to increase efficiency of students ordering groceries by 35%+ and improve health of food by 60+%
- Produced AI algorithm and Figma prototype
- Completed 36+ hours for Hack the North

FDUCATION



UNIVERSITY OF WATERLOO

September 2022 - April 2027

• Candidate for Bachelor's of Applied Science, Systems Design Engineering



IROQUOIS RIDGE HIGH SCHOOL

September 2018 - June 2022

- Honour Roll, Ontario Scholar
- Active in numerous clubs, such as DECA
- Selected to represent school at the Ontario Secondary School Leadership Conference



SHAD CANADA

July 2021

- Learned university-level STEAM content through lectures and workshops run by industry professionals
- Developed prototype of sink filter to increase quality of water in Canada by 30% and pitched to panel of judges



THE KNOWLEDGE SOCIETY

September 2019 - June 2020

- Selected for highly competitive program from hundreds of applicants
- Participated in 10 hours of weekly lectures and classes taught by leading industry professionals
- Engaged in case studies and deep learning about emerging technologies such as Blockchain, Al, BCIs, Quantum Computing, and more